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## News Release

For Immediate Release

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Contact: Paul Sloca (573) 751-9065 or

Kristi Jamison (573) 526-2423

### **Department Taps Former Fortune 500 Exec to Head New Sales Team**

JEFFERSON CITY \_ Kevin Stover, a former senior executive with Fortune 500 companies who also serves as a consultant to Fortune 1000 firms, today was named to the new sales management position within the Missouri Department of Economic Development's Business and Community Services Division.

``Kevin has an extensive background in business and has proven ability to improve financial and operating results in times of challenging economic cycles, mergers and acquisitions,`` said Greg Steinhoff, director of the Department of Economic Development. ``Kevin will play the leading role in creating jobs and boosting our economy by showing the private and public sector what Missouri has to offer.``

Stover, who begins his duties immediately, will oversee a Sales Team created as part of a major reorganization of the Department of Economic Development. The team, which will be assembled under Stover's leadership, will find and support regional and national opportunities to create jobs, stimulate private investment, increase local revenues and partner with local communities. Industry specialists will be put in place to focus on specific areas that are critical to the economic growth of our state such as agriculture, life sciences, automobile manufacturing, and advanced technology.

Stover, 51, currently is owner of KS Consulting in Jefferson City that provides marketing and technology consulting services to a variety of firms. Stover previously served as senior vice president and chief operations officer for Harcourt Educational Measurement in San Antonio; managing partner of the Enterprise Risk Services Practice of Deloitte & Touche in Boston; and as vice president of corporate auditing for Prudential Insurance in Newark, N.J.

Stover earned a history degree from Trinity College in Hartford, Conn. A resident of Wardsville, Mo., Stover is married with five children.

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